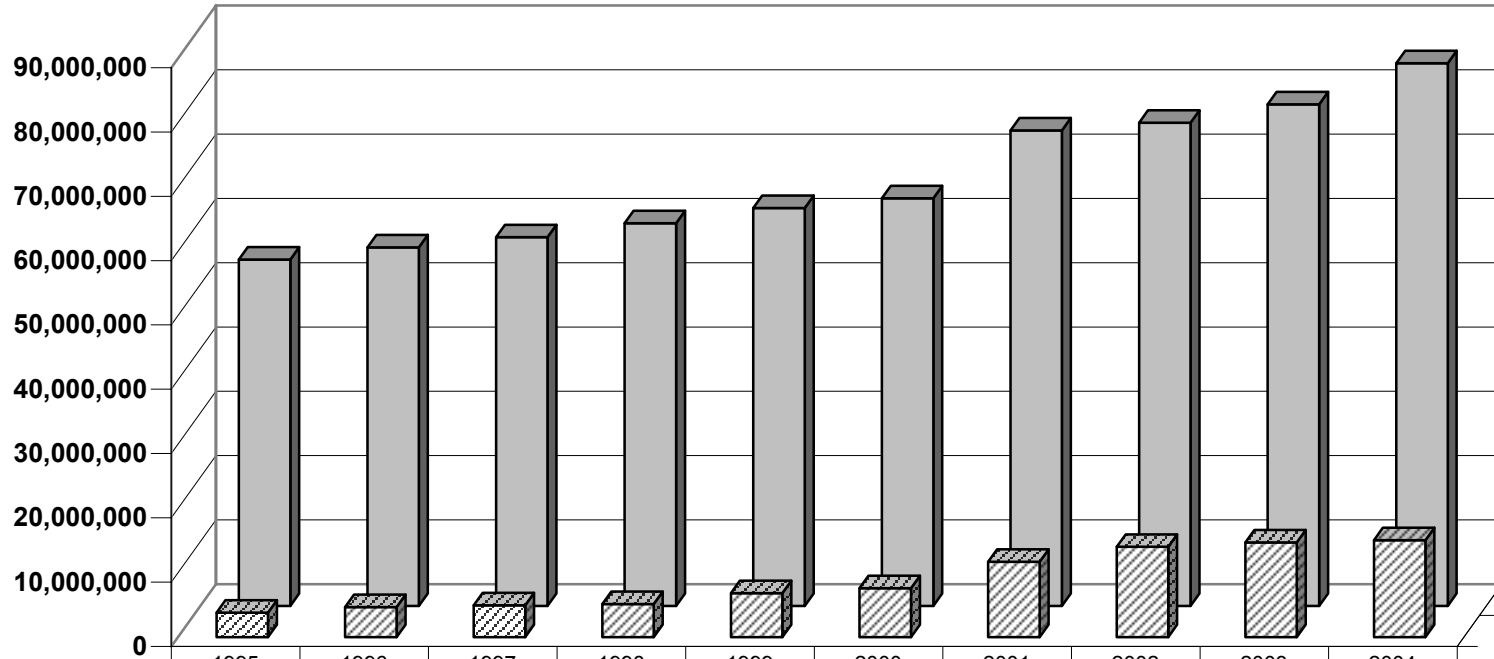
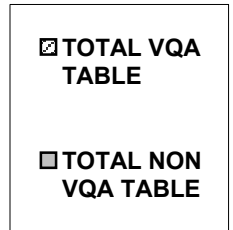


TOTAL VQA TABLE WINE vs. NON VQA DOMESTIC TABLE WINE (in Litres)



TOTAL NON VQA TABLE
TOTAL VQA TABLE

| | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| ▨ TOTAL VQA TABLE | 3,805,532 | 4,669,232 | 4,954,405 | 5,145,165 | 6,830,714 | 7,598,207 | 11,716,075 | 14,040,016 | 14,732,335 | 15,064,690 |
| ■ TOTAL NON VQA TABLE | 53,881,287 | 55,768,923 | 57,351,488 | 59,518,858 | 61,895,644 | 63,414,281 | 73,953,574 | 75,158,372 | 78,020,480 | 84,413,748 |

SOURCE: W.S.S.J.V. DATABASE
OVER THE COUNTER SALES EXCEPT ALBERTA WHICH IS SHIPMENTS TO STORES
DIRECT SALES THROUGH WINERES AND WINE STORES IN ONTARIO ARE NOT INCLUDED FOR 1995 TO 2000

Table wine includes red, white and rose