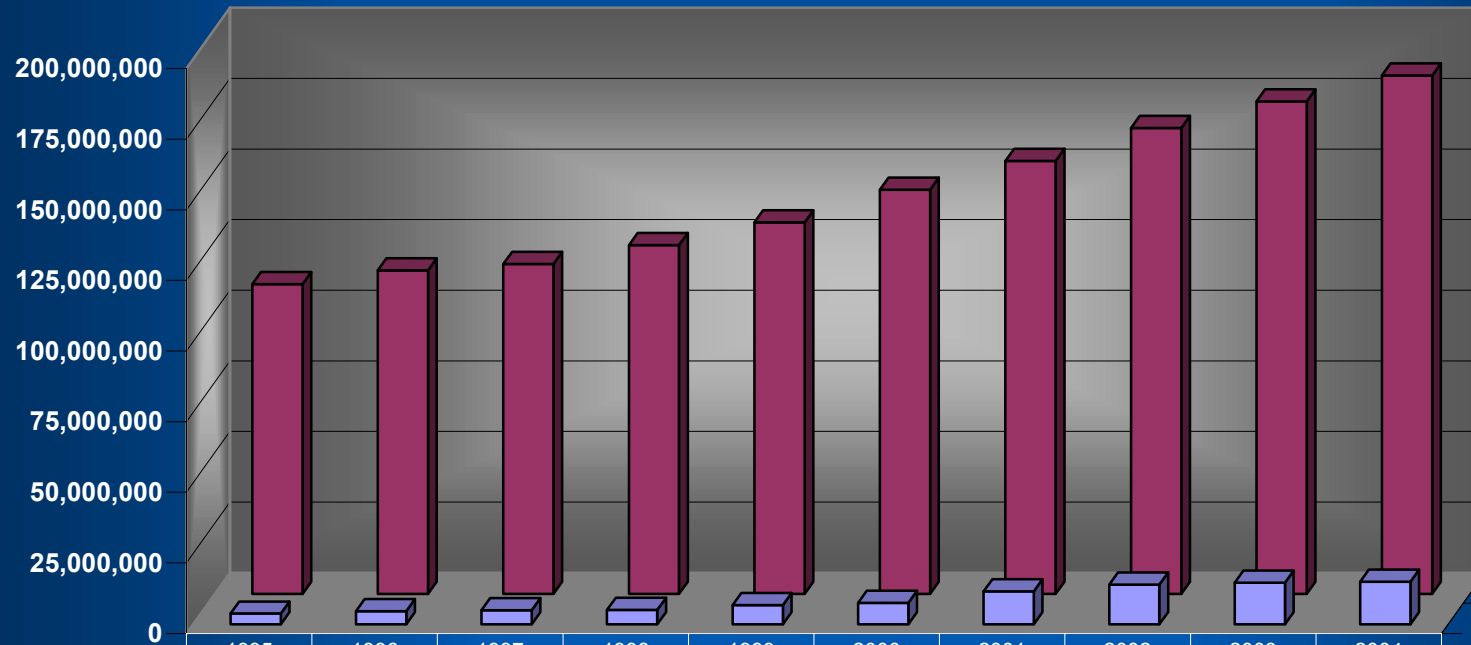


TOTAL VQA TABLE WINE vs. TOTAL IMPORTED TABLE WINE (in Litres)

■ TOTAL VQA TABLE
■ TOTAL IMPORTED TABLE



TOTAL IMPORTED TABLE
TOTAL VQA TABLE

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
■ TOTAL VQA TABLE	3,805,532	4,669,232	4,954,405	5,145,165	6,830,714	7,598,207	11,716,075	14,040,016	14,732,335	15,064,690
■ TOTAL IMPORTED TABLE	109,659,919	114,512,991	116,867,110	123,513,519	131,559,810	143,062,016	153,326,849	164,956,586	174,399,642	183,585,118

SOURCE: W.S.S.J.V. DATABASE
OVER THE COUNTER SALES EXCEPT ALBERTA WHICH IS SHIPMENTS TO STORES
DIRECT SALES THROUGH WINERES AND WINE STORES IN ONTARIO ARE NOT INCLUDED FOR 1995 TO 2000

Table wine includes red, white and rose