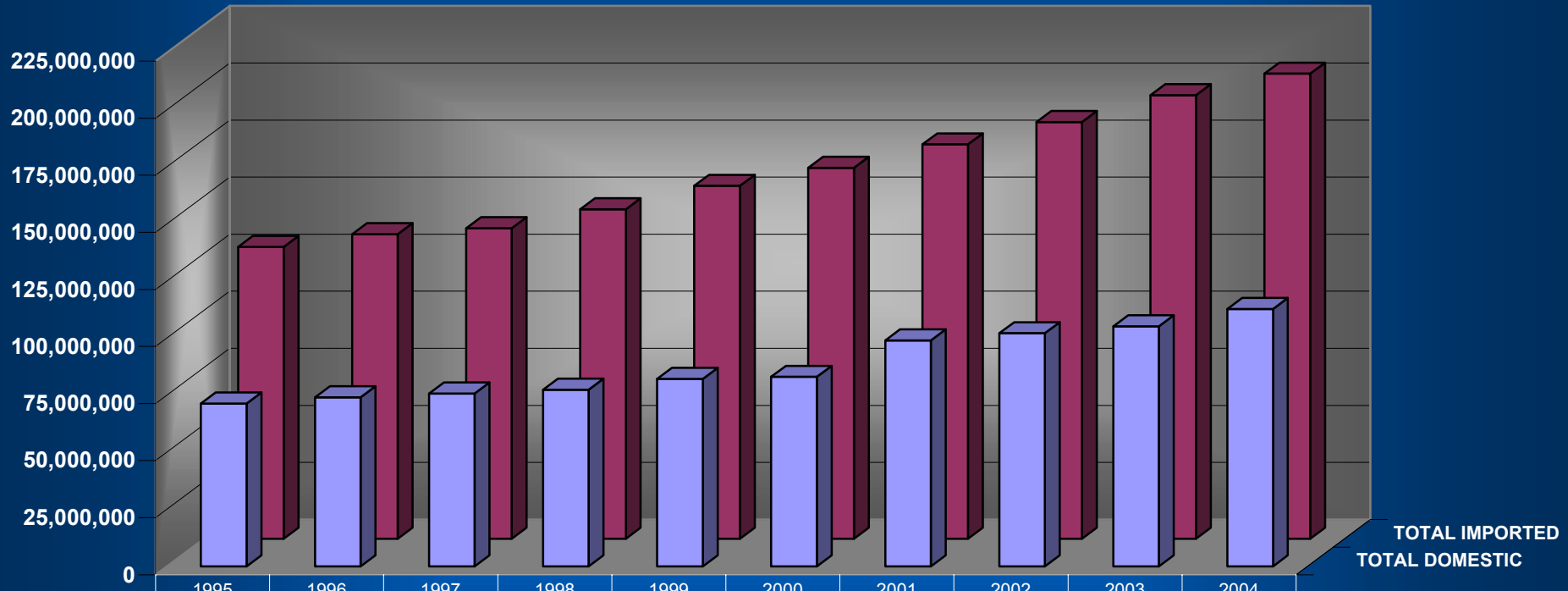


TOTAL DOMESTIC WINE vs. TOTAL IMPORTED WINE (in Litres)



	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
■ TOTAL DOMESTIC	71,388,455	74,092,225	75,713,121	77,450,299	82,191,163	83,055,146	99,025,000	102,161,566	105,189,512	112,826,865
■ TOTAL IMPORTED	127,887,306	133,493,961	136,078,455	144,341,799	154,668,568	162,552,596	172,813,963	182,582,014	194,390,298	203,796,321

SOURCE: W.S.S.J.V. DATABASE
 OVER THE COUNTER SALES EXCEPT ALBERTA WHICH IS SHIPMENTS TO STORES
 DIRECT SALES THROUGH WINERES AND WINE STORES IN ONTARIO ARE NOT INCLUDED FOR 1995 TO 2000