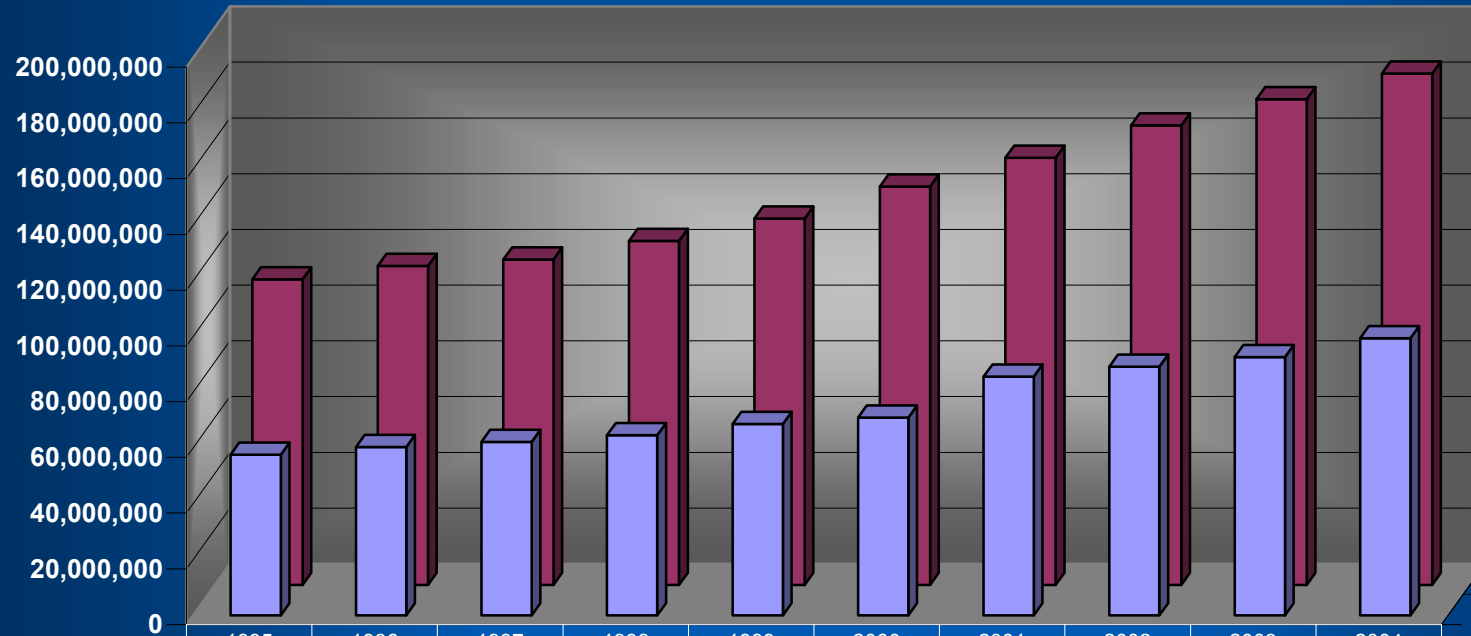


TOTAL DOMESTIC TABLE WINE vs. TOTAL IMPORTED TABLE WINE (in Litres)

■ TOTAL DOMESTIC TABLE
■ TOTAL IMPORTED TABLE



TOTAL IMPORTED TABLE
TOTAL DOMESTIC TABLE

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
■ TOTAL DOMESTIC TABLE	57,684,819	60,438,155	62,305,893	64,664,023	68,726,358	71,012,488	85,669,659	89,198,577	92,749,248	99,478,438
■ TOTAL IMPORTED TABLE	109,659,919	114,512,991	116,867,110	123,513,519	131,559,810	143,062,016	153,326,849	164,956,586	174,399,642	183,585,118

SOURCE: W.S.S.J.V. DATABASE
OVER THE COUNTER SALES EXCEPT ALBERTA WHICH IS SHIPMENTS TO STORES
DIRECT SALES THROUGH WINERES AND WINE STORES IN ONTARIO ARE NOT INCLUDED FOR 1995 TO 2000

Table wine includes red, white and rose