



Total Wine Sales for 1995 to 2004 (in Litres)

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
TOTAL WINE	199,275,761	207,586,186	211,791,576	221,792,098	236,859,731	245,607,742	271,838,963	284,743,580	299,579,810	316,623,186
TOTAL DOMESTIC	71,388,455	74,092,225	75,713,121	77,450,299	82,191,163	83,055,146	99,025,000	102,161,566	105,189,512	112,826,865
TOTAL IMPORTED	127,887,306	133,493,961	136,078,455	144,341,799	154,668,568	162,552,596	172,813,963	182,582,014	194,390,298	203,796,321
TOTAL TABLE WINE	167,344,738	174,951,146	179,173,003	188,177,542	200,286,168	214,074,504	238,996,508	254,155,163	267,148,890	283,063,556
TOTAL DOMESTIC TABLE	57,684,819	60,438,155	62,305,893	64,664,023	68,726,358	71,012,488	85,669,659	89,198,577	92,749,248	99,478,438
TOTAL IMPORTED TABLE	109,659,919	114,512,991	116,867,110	123,513,519	131,559,810	143,062,016	153,326,849	164,956,586	174,399,642	183,585,118
TOTAL VQA TABLE	3,805,532	4,669,232	4,954,405	5,145,165	6,830,714	7,598,207	11,716,075	14,040,016	14,732,335	15,064,690
TOTAL NON VQA TABLE (domestic)	53,881,287	55,768,923	57,351,488	59,518,858	61,895,644	63,414,281	73,953,574	75,158,372	78,020,480	84,413,748
RED TABLE	61,735,993	70,722,487	78,304,989	87,439,967	98,590,789	111,954,671	127,392,537	142,414,877	152,897,641	165,669,829
RED TABLE DOMESTIC	14,328,459	17,031,853	19,881,929	22,518,485	25,890,500	28,183,090	34,739,374	38,019,735	40,517,640	45,003,646
RED TABLE IMPORTED	47,407,534	53,690,634	58,423,060	64,921,482	72,700,289	83,771,581	92,653,163	104,395,142	112,380,001	120,666,183
WHITE TABLE	101,863,408	99,709,859	95,631,023	94,293,771	94,462,335	94,775,621	103,346,564	103,353,966	105,304,239	108,136,597
WHITE TABLE DOMESTIC	43,160,989	43,063,412	41,936,441	41,326,694	41,733,945	41,514,564	48,911,670	49,133,259	49,698,423	51,707,539
WHITE TABLE IMPORTED	58,702,419	56,646,447	53,694,582	52,967,077	52,728,390	53,261,057	54,434,894	54,220,707	55,605,816	56,429,058
ROSE TABLE	3,745,368	4,518,799	5,236,991	6,443,805	7,233,044	7,344,213	8,257,407	8,386,320	8,947,010	9,257,132
ROSE TABLE DOMESTIC	195,372	342,890	487,524	818,844	1,101,913	1,314,834	2,018,615	2,045,583	2,533,185	2,767,254
ROSE TABLE IMPORTED	3,549,996	4,175,909	4,749,467	5,624,961	6,131,131	6,029,379	6,238,792	6,340,737	6,413,825	6,489,878
ICE WINE	41,051	55,716	67,657	77,135	124,558	135,105	146,729	163,396	136,767	160,416
ICE WINE DOMESTIC	39,116	53,958	66,423	76,633	124,337	135,035	146,590	163,227	136,473	159,822
ICE WINE IMPORTED	1,935	1,758	1,234	502	221	70	139	169	294	594
SPARKLING	11,320,022	11,419,263	11,178,668	11,124,365	13,749,327	10,049,046	10,868,715	8,736,532	10,612,449	9,428,750
SPARKLING DOMESTIC	6,325,163	6,336,019	6,191,818	5,949,821	6,565,098	4,991,634	5,371,264	5,168,254	4,802,952	4,661,592
SPARKLING IMPORTED	4,994,859	5,083,244	4,986,850	5,174,544	7,184,229	5,057,412	5,497,451	3,568,278	5,809,497	4,767,158
OTHER WINE	20,569,919	21,160,062	21,372,248	22,413,055	22,699,678	21,349,086	21,827,011	21,688,489	21,681,704	23,970,464
OTHER DOMESTIC	7,339,356	7,264,093	7,148,986	6,759,822	6,775,370	6,915,989	7,837,487	7,631,508	7,500,839	8,527,012
OTHER IMPORTED	13,230,563	13,895,969	14,223,262	15,653,233	15,924,308	14,433,097	13,989,524	14,056,981	14,180,865	15,443,452

OTHER WINE INCLUDES ALL FORTIFIED AND NON-GRAPE WINES (I.E. FRUIT)

SOURCE: W.S.S.J.V. DATABASE

OVER THE COUNTER SALES EXCEPT ALBERTA WHICH IS SHIPMENTS TO STORES

DIRECT SALES THROUGH WINERES AND WINE STORES IN ONTARIO ARE NOT INCLUDED FOR 1995 TO 2000