



Total Wine Sales by Province for 1995 to 2004, VQA v. non VQA (in Litres)

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Newfoundland V.Q.A.	3,429	2,862	6,084	6,039	20,178	24,327	25,488	20,747	11,987	7,144
Newfoundland NON V.Q.A.	207,945	224,208	246,843	262,737	275,103	298,962	320,418	380,287	402,722	460,153
Newfoundland Domestic Table	211,374	227,070	252,927	268,776	295,281	323,289	345,906	401,034	414,709	467,297
PEI V.Q.A.	990	918	2,898	2,880	2,763	3,969	2,232	4,590	4,265	4,049
PEI NON V.Q.A.	178,902	193,599	221,796	242,469	275,058	297,720	320,067	349,376	365,559	387,552
PEI Domestic Table	179,892	194,517	224,694	245,349	277,821	301,689	322,299	353,966	369,824	391,601
Nova Scotia V.Q.A.	3,654	3,663	14,643	11,142	17,613	38,241	41,688	50,256	48,693	50,893
Nova Scotia NON V.Q.A.	952,848	1,059,399	1,158,318	1,226,736	1,316,566	1,428,939	1,489,077	1,537,393	1,635,433	1,767,439
Nova Scotia Domestic Table	956,502	1,063,062	1,172,961	1,237,878	1,334,179	1,467,180	1,530,765	1,587,649	1,684,126	1,818,332
New Brunswick V.Q.A.	3,348	9,342	14,157	17,460	23,409	20,853	25,155	36,258	36,937	35,262
New Brunswick NON V.Q.A.	758,223	777,150	821,556	886,851	959,328	1,019,682	1,043,235	1,107,686	1,147,218	1,190,765
New Brunswick Domestic Table	761,571	786,492	835,713	904,311	982,737	1,040,535	1,068,390	1,143,944	1,184,155	1,226,027
Quebec V.Q.A.	6,273	13,653	39,096	56,817	57,366	143,307	234,243	268,786	287,183	358,365
Quebec NON V.Q.A.	20,402,154	20,994,840	21,279,456	22,495,509	23,954,292	24,191,046	23,323,257	23,409,136	21,808,056	24,336,931
Quebec Domestic Table	20,408,427	21,008,493	21,318,552	22,552,326	24,011,658	24,334,353	23,557,500	23,677,922	22,095,239	24,695,296
Ontario V.Q.A.	1,998,252	2,489,517	2,552,778	2,684,196	2,978,811	3,320,370	6,669,720	8,492,348	8,464,321	7,701,169
Ontario NON V.Q.A.	14,493,375	15,546,267	16,158,879	16,695,873	16,787,367	17,299,782	27,701,125	26,945,077	30,107,613	32,802,228
Ontario Domestic Table	16,491,627	18,035,784	18,711,657	19,380,069	19,766,178	20,620,152	34,370,845	35,437,425	38,571,934	40,503,397
Manitoba V.Q.A.	44,154	48,546	87,615	92,808	109,836	110,484	145,413	172,460	171,848	167,044
Manitoba NON V.Q.A.	1,521,585	1,591,794	1,706,985	1,767,762	1,824,417	1,848,861	1,895,121	1,968,181	2,042,145	2,169,570
Manitoba Domestic Table	1,565,739	1,640,340	1,794,600	1,860,570	1,934,253	1,959,345	2,040,534	2,140,641	2,213,993	2,336,614

SOURCE: W.S.S.J.V. DATABASE

OVER THE COUNTER SALES EXCEPT ALBERTA WHICH IS SHIPMENTS TO STORES

DIRECT SALES THROUGH WINERES AND WINE STORES IN ONTARIO ARE NOT INCLUDED FOR 1995 TO 2000



Total Wine Sales by Province for 1995 to 2004, VQA v. non VQA (in Litres)

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Saskatchewan V.Q.A.	20,142	21,015	35,118	35,136	44,001	47,241	59,166	77,160	82,362	94,212
Saskatchewan NON V.Q.A.	1,173,987	1,159,317	1,192,167	1,236,744	1,280,718	1,314,837	1,298,268	1,363,055	1,440,073	1,528,014
Saskatchewan Domestic Table	1,194,129	1,180,332	1,227,285	1,271,880	1,324,719	1,362,078	1,357,434	1,440,215	1,522,435	1,622,226
Alberta V.Q.A.	131,535	184,563	312,246	360,099	415,089	400,662	513,729	614,086	758,925	822,881
Alberta NON V.Q.A.	3,295,044	3,347,874	3,572,388	3,736,485	3,920,544	3,999,429	4,223,043	4,584,798	4,835,568	5,292,624
Alberta Domestic Table	3,426,579	3,532,437	3,884,634	4,096,584	4,335,633	4,400,091	4,736,772	5,198,884	5,594,493	6,115,505
British Columbia V.Q.A.	943,668	1,144,350	1,310,085	1,323,738	2,232,612	2,520,603	3,548,205	4,290,909	4,852,372	5,810,368
British Columbia NON V.Q.A.	10,439,541	10,605,249	10,770,993	10,966,680	11,636,685	12,257,388	12,775,086	13,334,300	14,046,593	14,273,252
British Columbia Domestic Table	11,383,209	11,749,599	12,081,078	12,290,418	13,869,297	14,777,991	16,323,291	17,625,209	18,898,965	20,083,620
Yukon V.Q.A.	1,935	4,896	4,644	4,248	3,870	3,996	5,337	6,901	7,593	6,530
Yukon NON V.Q.A.	82,710	90,603	100,440	102,519	109,899	120,717	127,377	142,359	152,104	168,487
Yukon Domestic Table	84,645	95,499	105,084	106,767	113,769	124,713	132,714	149,260	159,697	175,017
Northwest Territories V.Q.A.	261	1,017	1,080	1,485	2,007	2,826	2,646	5,353	5,786	6,288
Northwest Territories NON V.Q.A.	57,528	44,208	37,431	37,170	37,026	30,861	30,393	36,077	36,679	35,894
Northwest Territories Domestic Table	57,789	45,225	38,511	38,655	39,033	33,687	33,039	41,430	42,465	42,182
Nunavut V.Q.A.					0	18	0	162	63	482
Nunavut NON V.Q.A.					81	108	72	647	717	839
Nunavut Domestic Table					81	126	72	809	780	1,321
Total National V.Q.A.	3,157,641	3,924,342	4,380,444	4,596,048	5,907,555	6,636,897	11,273,022	14,040,016	14,732,335	15,064,690
Total National NON V.Q.A.	53,563,842	55,634,508	57,267,252	59,657,535	62,377,084	64,108,332	74,546,539	75,158,372	78,020,480	84,413,748
Total National Domestic Table Wine	56,721,483	59,558,850	61,647,696	64,253,583	68,284,639	70,745,229	85,819,561	89,198,388	92,752,815	99,478,438

SOURCE: W.S.S.J.V. DATABASE

OVER THE COUNTER SALES EXCEPT ALBERTA WHICH IS SHIPMENTS TO STORES

DIRECT SALES THROUGH WINERES AND WINE STORES IN ONTARIO ARE NOT INCLUDED FOR 1995 TO 2000