

Nova Scotia Wine and Grape Industry Economic Impact 2015 Fact Sheet

- The Nova Scotia wine industry's **\$218 million** economic impact is a significant driver to the NS economy, an increase of **\$22 million** since 2011
- The Nova Scotia wine and grape industry contributed to the Nova Scotia economy business revenue of **\$154.2 million**, tax revenue of **\$27.6 million**, and wages of nearly **\$36.6 million**
- An average bottle of Nova Scotia wine sold generates **\$36.62** economic impact (**\$25.85** in business revenue, **\$4.63** in tax revenue and **\$6.14** in wages)
- For every **\$1** spent on Canadian wine in Nova Scotia, **\$2.64** in Gross Domestic Product (GDP) is generated across the province
- More than **900** jobs are created in Nova Scotia as a result of the wine and grape industry
- There were **94** grape growers operating in Nova Scotia with a combined acreage of **658** grape-bearing acres
- There were **17** wineries in Nova Scotia that sold nearly **500,000** nine-litre equivalent cases of wine
- Nova Scotia wine industry tourism generated **\$43 million** in revenue for the broader Nova Scotia economy
- Approximately **112,000** tourists visited Nova Scotia wineries

