

Quebec Wine and Grape Industry Economic Impact 2015 Fact Sheet

- The Quebec wine industry's **\$1.1 billion** economic impact is a significant driver to the QC economy, an increase of **\$300 million** since 2011
- The Quebec wine and grape industry contributed to the Quebec economy business revenue of **\$712 million**, tax revenue of **\$168 million**, and wages of **\$228 million**
- An average bottle of Quebec wine sold generates **\$21.70** economic impact (**\$13.95** business revenue, **\$3.28** tax revenue and **\$4.47** wages)
- For every **\$1** spent on Canadian wine in Quebec, **\$3.15** in Gross Domestic Product (GDP) is generated across the province
- More than **5,000** jobs are created in Quebec as a result of the wine and grape industry
- There were approximately **270** grape growers operating in Quebec with a combined acreage of **1,684** grape-bearing acres
- There were **115** wineries in Quebec that sold over **4.25 million** nine-litre equivalent cases of wine
- Quebec wine industry tourism generated **\$25 million** in revenue for the broader Quebec economy
- Approximately **200,000** tourists visited Quebec wineries